

Greg Wible

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WORDPRESS & WEB SERVICE FREEELANCE PRO 22+ Years Client & Agency Experience

Server Set-ups	Optimizing Plug-ins	Shopping Carts	Video Work
Server Transfers	Responsive Layouts	Paypal Integration	Youtube / Vimeo
Server Admin	Contact Forms	WooCommerce	cPanel / Plesk
Login Pages	Calculating Forms	Mobile Apps - Android	HTML / CSS / PHP
Theme Updates	Database Set-ups	Mobile Apps - Amazon	Landing Pages
Theme Installs	Database Repairs	Image Work	Multi-Sites Set-ups
Email Campaigns	CRM Integration	Basic SEO	Training

RELATED WORK EXPERIENCE

WP99 / SoCal Digital Agency <http://wp99.net>

Cerritos, CA

Director / Mobile & Web Services

Aug 2013 – Present

- Provide Outsource Wordpress, Mobile App Development & Web Services to SMB clients.

SoCal Event Network <http://socalevent.net>

Bellflower, CA

Producer / Promoter (part-time) / Live Music Event Producer

Jan 2012 – Present

- Develop & define strategy for Live Music Event Producer including management, localization, branding and tailoring for different target segments in Los Angeles region. Strongly involved integrating social networks, digital marketing campaigns, artists, sponsors, venue partners and content licensing

North America ECR Limited

Long Beach, CA

Sales Manager / Wholesale Distributor

Jan 1997 – Dec 2011

- Increase sales and B2B channels in Japan, Asia & US markets using digital & analog marketing
- Strategic Account Management for Key Clients in Aerospace and Automotive Aftermarket

Toyota Tsusho Co. Ltd.

Torrance, CA

Sales Manager / Major Trading Company

Jan 1995 – Dec 1996

- Develop B2B Sales Channels for Computer hardware & valued-added software

Toyota Motor Sales USA

Torrance, CA

Export Sales Administrator / Leading Automotive Manufacturer

Jan 1992 – Dec 1994

- Develop & Manage Branded Exports to 60 countries
- Vendor Research, Selection, Training & Support for Toyota Export 500 Program

FORMAL EDUCATION

MEDINA SENIOR HIGH SCHOOL

Medina, OH

High School Diploma, Jun 1975

UNIVERSITY OF CINCINNATI COLLEGE OF BUSINESS

Cincinnati, OH

BBA Bachelors Business Administration & Marketing(3.01 GPA), Jun 1979

ADDITIONAL SKILLS

- Marketing: Strategy, Launch & Media Plans, Budgets, SEO, Events, Activations
- Languages: Native English, Beginner Spanish, Beginner Japanese
- Guitar Coach – Intermediate Electric & Acoustic

RECENT TESTIMONIALS / WORDPRESS WEB SERVICE CLIENTS

1) Pettibone Law

pettibonelaw.com

“Greg is efficient and timely. We haven’t come across a problem he hasn’t been able to fix. We would recommend him for any and all Wordpress issues for your business.” / Pettibone Law

2) Stephen Meade / Los Angeles, CA

<http://BigbambooLLC.com>

<http://isolationisagoodthing.com>

<http://theangrymiddle.com>

<http://monetapro.com>

<http://ronastar.com>

<http://myblueearth.org>

"Regarding Greg and his work, I will say this, having been in technology for 20+ years and constantly dealing with programmers, developers. Coders and designers, Greg has been by far the best, more professional, proficient, timely, and organized provider I've dealt with. His turnaround time is amazing, and his write up's in terms of what he A- has done, B- is going to do, or C- thinks need to be done, are great in detail. Let me know if you have any questions or concerns and happy to help." /SM

3) Greg Vogel / Long Beach, CA

<http://dhmelhem.com>

"I'm delighted to give a very positive reference for Greg Wible.

Greg actually pulled us out of a difficult situation – we had been working with an overseas web developer in India who had taken two years to deliver a very complicated and in some ways poorly organized site.

After I parted ways with them, I was in a dilemma as to finishing the project which had become a bit of a nightmare. Greg very quickly went in, took control, cleaned things up, made suggestions and changes, and in short order got us to launch-ready status.

On a personal level, he is very nice, very real, and I always enjoyed dealing with him, whatever challenges arose in the development process. Which was a great relief!

Greg is also extremely quick to respond, and usually has fixed problems as soon as we identify them, or he may go in and correct things so the problem never occurs. He is also very fair to both parties – if something requires additional time, you pay for it. Very straightforward. On the other hand, his rates are very reasonable and there is no mystery or fluff involved in the work provided.

I am very happy to recommend Greg & good luck with your project!" /GV